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## **e-Magic TwinWorX Now Available in the Microsoft Azure Marketplace**

*Microsoft Azure customers worldwide now gain access to e-Magic's TwinWorX software to take advantage of the scalability, reliability and agility of Azure to drive application development and shape business strategies.*

**TORONTO, Ontario, Canada — 24<sup>th</sup> September, 2020**

**e-Magic Inc.** today announced the availability of their TwinWorX software in the Microsoft [Azure Marketplace](#), an online store providing applications and services for use on Azure. e-Magic customers can now take advantage of the productive and trusted Azure cloud platform, with streamlined deployment and management.

e-Magic's offering **TwinWorX**, integrates facility telemetry into a Digital Twin providing a Single Pane of Glass that allows monitoring, controlling, visualizing and optimizing of assets to simplify operations, reduce costs and improve efficiency. TwinWorX features over 500 system and equipment connectors, a 3D facility and asset visualizer and a customizable analytics engine that detects issues, raises alerts and predicts operational states using Azure-machine learning.

**Tony Harris**, President and CEO of e-Magic, commented on the significant benefits of being available in the Marketplace, "Publishing a transactable product in Azure Marketplace provides tremendous opportunities for growth via Microsoft sellers and partners globally."

TwinWorX runs on the Edge as well as in the Microsoft Azure Cloud and supports international standards for asset tagging and data acquisition. Applications include Centralized Operations, Smart Buildings, Facilities and Cities, Smart Manufacturing, Industrial production and AI for prediction and optimization.

The Azure Marketplace is an online market for buying and selling cloud solutions certified to run on Azure. The Azure Marketplace helps connect companies seeking innovative, cloud-based solutions with partners who have developed solutions that are ready to use.

## About e-Magic

e-Magic Inc. specializes in providing expertise and software for design, development, and integration of large scale industrial IoT systems globally.

With over 30 years of experience, e-Magic has pioneered solutions to address data acquisition and AI technologies to monitor, visualize, control, and optimize industrial plants and facilities. Our solutions integrate all of your facility telemetry into a Digital Twin that is used to monitor, control and simplify operations, thus proactively reducing costs and improving efficiency.

For more information on e-Magic's Digital Twin offerings, please click [here](#).

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### For more information, press only:

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